

A - NAME AND ADDRESS OF THE SERVICE PROVIDER:**Siti Cable Network Limited
Consumer Charter**

CORPORATE OFFICE: GYS Global, Tower-A, 4 th Floor, Sector - 125, Noida, U.P. - 201301, India Tel: +91-120 4526757	REGISTERED OFFICE: 135, Continental Building Dr Annie Besant Road, Worli, Mumbai- 400 018, India. Tel: +91 22 24831234 Fax: +91 22 24955974
WEBSITE: www.siticable.com	

B - SERVICES OFFERED BY THE SERVICE PROVIDER, INCLUDING THE DETAILS OF GEOGRAPHIC AREAS WHERE SUCH SERVICES ARE AVAILABLE:

We are registered MSO having registration no. F.No.9/50/2012 under Rule 11 C of the Cable Television Networks Rules, 1994 and offer television channels in digital **Standard Definition ("SD ") and High Definition ("HD ") mode and other value added services** through a Digital Addressable System ("DAS") in the Areas notified by the Central Government under Section 4A (1) of The Cable Television Networks (Regulation) Act, 1995 (7 of 1995) which include the following geographical areas:

LOCATION	CONTACT ADDRESS
DELHI	Essel House, B-10, Lawrence Road Indl. Area, New Delhi – 110 035
KOLKATA	4th floor, Powergrid Building Plot no.J-1/15, Block EP Sector V, Salt Lake Electronics Complex, Kolkata -700091
MUMBAI	4 th Floor, Madhu Industrial Estate, Pandurang Budhkar Marg, Worli, Mumbai 400 013
NOIDA	FC-09, Gate No.3 Sector 16A, Noida, UP – 201301
BENGALURU	United Mansions, 3rd Floor,39, Mahatma Gandhi Road, Bengaluru -560001
INDORE	201-203 "Grravity Tower" 3rd Floor,Opp. Agrawal Stores, Near Janjeerwala Square, INDORE - 452 001 (M.P.)
ALLAHABAD	16/8 T.B. SAPRU ROAD, VRINDAVAN BIHAR COLONY CIVIL LINES, ALLAHABAD - 211001
KANPUR	C/O HIM MOHNI COMMUNICATION, 122/227 SAROJNI NAGAR KANPUR 208005
VARANASI	D-57/3-1 3RD FLOOR NIP BUILDING, SIDHGIRI BAGH ROAD, SIGRA VARANASI -221010
BHOPAL	Plot No.109, 2 nd Floor, MP Nagar Zone 2, Bhopal-462011
JABALPUR	Plot No.8/3, Plot No.24/1, Vivekanand Ward, Baldeobag, Jabalpur-482002

General Email Id : siticare@siticable.com

General Information Number : 1800-1234-001

C - TERMS AND CONDITIONS OF SERVICE OFFERED BY THE MULTI SYSTEM OPERATOR:

TERMS AND CONDITIONS OF SERVICE AS MENTIONED IN THE SAF (SUBSCRIBER APPLICATION FORM)

1. Acceptance of this Charter:

By signing this Charter and returning it to our concerned linked operator at its address, or by utilizing SCNL's digital addressable service, you are hereby accepting this Charter (together with all of its attachments and the policies attached here to) and agreeing to abide by its terms and conditions as they may be amended from time to time. If you do not accept this Charter, you should not utilize the services offered here by SCNL. Please take the time to read this Charter carefully. The terms and conditions of this Charter may be amended from time to time by SCNL by posting such changes at. www.siticable.com Continuation of use by you after a change to these terms and conditions has been posted on the said website by SCNL shall constitute acceptance by you of such changed terms.

2. Details of Equipments offered to the consumer:

"STB" (Set-top-box) means a device, which is connected to, or is part of a PVD and which is compatible with and allows a subscriber to receive in unencrypted and descrambled form subscribed channels through an addressable system regardless of its brand or manufacture or acquisition source to enable subscriber to view the pay channels.

"VC" (Viewing Card) means the smart card approved and duly branded by SCNL, which when inserted in the STB, enables the STB to decode the service or portion thereof that the subscriber has sought under the Subscription Request.

"SPE" (Subscriber Premises Equipment, also at times referred to as CPE/"Customer Premises Equipment") means STB, VC and other tools and equipments/device(s) installed/to be installed at the Subscriber Premises in order to receive subscribed channels in unencrypted and descrambled form as per the subscription request.

3. Service, Installation and Access:

- (a) **Service** - Subject to and in accordance with the terms and conditions of SAF, SCNL will provide to you at your Office/dwelling place within SCNL's coverage area SPE's to be connected and installed only by SCNL or its linked operator, in addition SCNL will also provide the services provided by SCNL and any value added services as may be authorized directly at the Subscribers Premises through the STB.
- (b) **Installation and Access** - SCNL will schedule installation visits with you before the Visit is made and you will have to have any one "Permitted Viewing Device" with which STB can be connected. You or any authorized person on behalf of you must be present at your Office/home/dwelling place during installation. Upon termination of the Service, you shall be obligated to provide SCNL with access to your home/office/dwelling place to recover any/all of its equipments.
- (c) No general or exclusive right to use SCNL Equipment shall be deemed to have been granted to Customer by virtue of this SAF unless it is an outright purchase. Viewing Card will always remain the property of SCNL. **Any use of SCNL Equipment for any purpose other than as a part of Service shall be a breach of this Manual of Practice by**

Customer and shall entitle SCNL to immediately disconnect Service and/or, remove SCNL Equipment.

4. SCNL Support and Maintenance of the Service in consonance with QoS standards mandated by TRAI:

SCNL will provide customer support for use of the Service solely on the SPE. Support will be available on a commercially reasonable basis via telephone, via electronic mail or at the SCNL Internet Web Site.

Warranty on STBs issued under mandatory schemes of TRAI i.e. Hire Purchase and Rental schemes is three years from the date of activation of STB. However, for STBs issued under outright purchase and special promotional and subsidized schemes of Siti Cable, the warranty is for twelve months. No repair and maintenance charges shall be payable by you during the warranty period, provided STB has been used in normal working conditions and is not tampered with. Warranty shall not extend to any other equipment except STB. During the warranty period the STB will be repaired or replaced within 24 hours of receipt of your complaint. After the warranty period expires, we shall offer you an Annual Maintenance Contract (AMC) on optional basis for Rs.15/- per month. Alternative, Rs.50 per visit will be charged as visiting charges on any complaint and repair charges will be applicable as per actual as per level of fault in the STB. Further details in this behalf are available in the Terms and conditions Section.

All STBs are fully compliant with Indian Standards, set by the Bureau of Indian Standards as well as the International Standard DVB(C).

5. Quality of Service parameters specified by TRAI

1. A standard application form giving all details to be used for providing services such as connection, disconnection, shifting & return of STB's etc.
2. Prior notice of minimum of 15 days to be given for disconnection of services to the consumer. Similarly, the consumer to give prior notice of minimum 15 days for making request for disconnection.
3. No charges, other than rentals for STB to be charged, in case the connection is suspended on the request of the consumer for a period of minimum one month to maximum three months.
4. Operators to publish a manual of practice and also provide it to the consumer at the time of enrolment. The manual of practice should be in the language of the state where cable services are provided apart from Hindi & English.
5. Consumer complaints to be responded within 8 hours.
6. In case consumer is not satisfied with the redressal of his complaints through complaint centre, he can approach the nodal officer of the operator.
7. Every MSO to offer cable TV services with both pre-paid & post-paid payment options and be responsible for generation of bills to the consumers.
8. Operators to offer three schemes for STB's to the consumers namely outright purchase, hire purchase & rental.
9. Minimum warranty of 1 year to be provided for STB's acquired by the consumer under outright purchase scheme.

10. The security deposit for the STB's to be refunded within 7 days of surrender of the STB by the consumer.
11. Every MSO to have a website giving details of services being offered, rate of services being offered.
12. MSO & the cable TV operators to conduct public awareness campaign about the salient features of the provisions of these regulations.

6. STBs are available under the following schemes:

SD Hardware Scheme	Up front charges	Revenue per month	Refund
SCHEME I (Outright Purchase)	Rs.-1800/-	Package Charges	STB sold once will not be taken back normally; however refund amount would be determined on case to case basis. Tax, Wear and tear etc would be deducted in all such cases besides proportionate Charges for usage period.
SCHEME II (SPECIAL SCHEME) SITI	Rs.1091.7 as one time STB activation charge	Package Charges	Balance amount post deduction of proportionate amount towards the usage period (month or part of month) of one time STB activation charge, considering the STB life of 36 months. Warranty for repair is limited to one year and chargeable thereafter.

(All prices above are exclusive of taxes, as applicable)

Above rates are applicable for Standard Definition STBs only. For HD STBs please visit our website www.siticable.com

Apart from the above a subscriber can also take STBs under the Mandatory schemes published by TRAI as follows;

Standard Tariff Package for supply and installation of set top box for cable TV services provided through digital addressable systems (see clause 4)

OPTION – I

Sl.	Particulars	Tariff
1	Rent per month per set top box for the first three years	Rs. 55.66 (exclusive of taxes)
2.	After three years from the date of	No rent. The set

	Installation	top box shall become the property of the subscriber except smart card/viewing card
3.	Security Deposit (Refundable)	Rs. 400/-
4.	Deduction from Refundable Security Deposit	Nil
5.	Installation Charges	Nil
6.	Activation charges	Nil
7.	Smart Card/Viewing Card Charges	Nil
8.	Repair and Maintenance Charges for three years from the date of installation	Nil

Note :-

1. After the expiry of three years from the date of installation of set top box, the entire security deposit shall be refunded to the ordinary subscriber without any deductions.
2. The full security deposit without any deduction shall be refunded to the subscriber, if he returns the set top box, at any point of time, within a period of three years, provided that the set top box has not been tampered with.
3. There shall be no installation charges or re-installation charges except in case of shifting of connection.

OPTION – II

Sl.	Particulars	Tariff
1	Rent per month per set top box for the first three years	Rs.50.66 (exclusive of taxes)
2.	After three years from the date of Installation	No rent. The set top box shall become the property of the subscriber except smart card/viewing card
3.	Security Deposit (Refundable)	Rs. 800/-
4.	Deduction from Refundable Security Deposit	Nil
5.	Installation Charges	Nil
6.	Activation charges	Nil
7.	Smart Card/Viewing Card Charges	Nil
8.	Repair and Maintenance Charges for three years from the date of installation	Nil

Note :-

1. After the expiry of three years from the date of installation of set top box, the entire security deposit shall be refunded to the ordinary subscriber without any deductions.
2. The full security deposit without any deduction shall be refunded to the subscriber if he returns the set top box, at any point of time, within a period of three years, provided that the set top box has not been tampered with.
3. There shall be no installation charges or re-installation charges except in case of shifting of connection.

OPTION – III

Sl.	Particulars	Tariff
1.	Rent per month per set top box for the first three years	Rs.46.80 (exclusive of taxes)
2.	After three years from the date of Installation	No rent. The set top box shall become the property of the subscriber except smart card/viewing card
3.	Security Deposit (Adjustable)	Rs. 400/- over three years
4.	Amount of Security Deposit refunded on return of the Set Top Box	As per attached Table-A
5.	Installation Charges	Nil
6.	Activation charges	Nil
7.	Smart Card/Viewing Card Charges	Nil
8.	Repair and Maintenance Charges for three years from the date of Installation	Nil

Note: -

1. If the ordinary subscriber returns the set top box, any time before the completion of three years from the date of installation of set top box, the Security Deposit shall be refunded as per the amount specified in the Table-A, provided that the set top box has not been tampered with.
2. In case of disconnection of service before the last day of the month, balance security deposit shown as refundable at the end of that month, in Table-A shall be refunded on return of set top box.
3. There shall be no installation charges or re-installation charges except in case of shifting of connection.

To avail of a STB, kindly contact the SCNL Office nearest to you or your Local cable Operator. Fill up the Subscriber Application Form (SAF) with your personal details and the location where the service is to be availed at. Choose the type of service required the STB scheme and pay the appropriate money.

Be sure to carry and submit your address proof and photo identification. And ensure that you enroll one mobile number as a registered mobile number, for better communication and regular updates. Email id will also facilitate better service standards.

A duplicate copy of the SAF will be issued to you as an acknowledgement copy. Kindly quote the SAF No. in all future correspondence or follow ups. In the event, the STB is not installed within 2 working days, a rebate of Rs.15/- per day for the first five days and Rs.10/- per day thereafter will be given to the subscriber, subject to meeting feasibility and operational norms.

Selecting your Channels/packages

Now that the STB is installed, you need to choose the channels that you wish to view and accordingly decide your monthly bill.

You have many choices to make here, so take your time and study what your family requirements are. You can now choose to opt for the Basic Service Tier (BST). The total number of channels that you can avail of is one hundred channels of which 19 are mandated Doordarshan channels. The BST is attractively priced at Rs.100/- per month plus taxes.

You can also skip the BST and directly select any of the packages offered by SCNL or choose one or more of the Pay channels in a la carte mode or as packages or a combination of both at the prices indicated on the Channel Request Form (CRF). All prices are exclusive of taxes.

Please note that if any channel which forms a part of the package that you have subscribed for becomes unavailable on our network then your subscription charges for that package will be reduced by an amount equivalent to the A la carte rate of that channel. Such reduction shall be effective from the date of unavailability of such channel on our network.

The TRAI tariff order lays down that apart from the mandatory channels in the BST, cable operators and Multi System Operators (MSOs) will have to provide customers a minimum of five channels of different genres.

The genres which TRAI has named are General Entertainment Channels (GEC) in English, GEC- Hindi, GEC - Regional, Music, News, Movies, Sports, Kids Infotainment and lifestyle.

SCNL shall give you fifteen days prior notice (save and except in cases of natural calamities and reasons beyond our control), before we take off the air any channel or discontinue the exhibition of any channel. The notice shall be published in the local newspaper and displayed through scrolls on your TV screen.

You may also opt for pre-paid or post-paid billing. If you opt for post-paid billing, you have to ensure that bills are paid within 15 days of the bill date. Failure to do so will attract a penalty of 12% simple interest.

As per the choice of channels made, kindly pay the LCO/SCNL office and keep the STB in Standby/Operational mode, so that the channels can be authorized on your STB.

Please read the STB manual which is inside the STB carton to familiarize yourself with its functions. Call the SCNL Helpline if you face any difficulties.

7. Your Obligations:

- (i) To deposit bills raised and payments thereof, in such mode as may be notified from time to time, within the due dates of payments mentioned in the bills, either at the centers publicly informed and notified by SCNL for the collections of bills by way of depositing the billing amount in designated Bank Account, or by paying the same to the authorized persons / cable operators,
- (ii) To use only such STB and apply only such VC issued for such STB, as specified by SCNL, which are compatible with its network and registered in the name of the subscriber.
- (iii) To take proper care of STB/VC of SCNL and intimate immediately in writing to SCNL, in case of loss / misplacement of VC with or without STB. SCNL, shall thereafter, within reasonable time, deactivate the same. Subscriber shall continue to be liable for charges incurred on the said VC until it is so deactivated,
- (iv) Not to use, any decoding, receiving, recording equipment(s) either before or after the STB (except TV/PVD) of SCNL installed, other than the equipment authorized and specified by SCNL
- (v) To keep STB/VC in good working condition, repair, replace STB only from agents or agencies authorized or nominated by SCNL
- (vi) Not to remove or shift STB/VC from the subscribers premises, without written consent/approval of SCNL
- (vii) Not to replace, sell, assign, pledge, mortgage, lend, underlet, shift, remove, exchange, modify, alter, misuse or tamper with the STB including the seal (see to prevent opening of STB) and VC. Any such act by the subscriber shall be construed as willful and criminal omission and /or commission on the part of the subscriber in addition to breach of its obligation in this agreement.
- (viii) To give all assistance, which SCNL may be reasonably expected to receive, in connection with this SAF terms.
- (ix) Not to indulge in piracy or activities, which has the effect of, or which shall result into, infringement and violation of trade mark and copyright of SCNL, broadcaster, transmitter or any other person associated with such transmission
- (x) Not to distribute or redistribute signals from subscribers premises to any neighbouring premises
- (xi) Intimate SCNL within two (2) days of receipt of bill /statement of subscription charge /charges, any discrepancies in billing
- (xii) Subscriber shall not entitle or transfer or assign its obligations and liabilities mentioned herein to any other person /party under any circumstances, without prior permission of SCNL
- (xiii) To deposit with SCNL, such amount as per the rental scheme/hire purchase scheme opted by subscribers interest free security deposit
- (xiv) To pay monthly rental charges/hire purchase charges to SCNL
- (xv) To return STB /VC to SCNL, on termination of agreement by any party, in good working condition

- (xvi) If the subscriber indulges (whether himself or in association with any other person), or causes any other person to indulge, in any offence pertaining to piracy (including infringement of any copyright, trademark, etc.) of any broadcaster or any other person SCNL shall have the right to deactivate the services of the subscriber, subject to applicable laws/rules/regulations for the time being in force and also have the right to terminate the agreement forthwith, such deactivation and the termination shall be in addition to the consequences and penalties elsewhere mentioned in the agreement
- (xvii) Any damage, loss, theft or STB/VC etc shall be on account of the subscriber and the subscriber shall be liable to make good such damage, loss, theft etc. by paying the Cost of such STB/VC to SCNL
- (xviii) The SAF terms are personal to the subscriber and right of the subscriber shall not be assignable or transferable by him in favor of a third party. Any transfer or assignment effected in contravention of the expressed provision contained herein shall not absolve the subscriber of its obligation/ liabilities
- (xix) Responsible for payment of all taxes, levies or charges, penalties, damage set etc. imposed or under any statute, for the time being in force.

8. Your Warranties, Representations and Indemnifications:

- (a) Warranties and Representations. You warrant, and represent that: you are a major; you will use the Service only in accordance with this Charter; you will make all payments required herein, and you are a lawful resident of India or an Indian citizen.
- (b) Indemnification: You agree to Indemnify and hold harmless SCNL (Its affiliates, subsidiaries, shareholders, officers', directors, employees, contractors, agents and representatives) (together "SCNL indemnified Entities") against any Cost, claim, liability or expense any of the SCNL) Indemnified Entities Incur as a result of or arising out of.
 - (i) Your breach of this Charter or your warranties and representations made herein;
 - (ii) Your willful, negligent, tortuous or criminal acts or omissions;
 - (iii) Any Improper use of your password, name or user name;
 - (iv) Your violation of any third party rights. In the event of any claim, which, if true, would be subject to Indemnification hereunder, SCNL and/or the affected SCNL Indemnified parties shall notify you and you shall cooperate in their defense at your sole Cost and defense. As part of your Indemnification obligations, you agree to reimburse SCNL for any Costs It Incurs, Including investigation expenses, due to complaints filed regarding your activity (or activity for which you are responsible) using the Service.

9. Your Privacy and Personal Information:

We consider your privacy to be very important and we assure you that your personal details will not be shared with anyone outside except as and when desired by Government and other statutory authorities.

10. Disclaimers and Limitation of SCNL's Liability:

- (a) YOU EXPRESSLY UNDERSTAND AND AGREE THAT THE SERVICES PROVIDED BY SCNL ARE NOT GUARANTEED TO BE ERROR FREE, UNINTERRUPTED, 'SECURE OR ALWAYS AVAILABLE OR AVAILABLE WITH SUFFICIENT CAPACITY; YOU HEREBY EXPRESSLY AGREE THAT THE USE OF THE SERVICE PROVIDED BY SCNL IS AT YOUR SOLE RISK. ANY AND ALL SCNL SERVICES AND PRODUCTS ARE PROVIDED "AS IS AND AS AVAILABLE" WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESSED OR IMPLIED INCLUDING WITHOUT LIMITATION WARRANTIES OF TITLE, NON-INFRINGEMENT, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, OTHER THAN WARRANTIES WHICH CANNOT LEGALLY BE EXCLUDED; SCNL MAKES NO WARRANTY THAT THE SERVICE WILL WORK ON YOUR PARTICULAR PVD. SCNL HAS NO RESPONSIBILITY WHATSOEVER FOR ANY THIRD PARTY CONTENT, INFORMATION, PROGRAMMES TRANSMITTED THROUGH STB's. IN NO EVENT

SHALL SCNL BE LIABLE FOR ANY DIRECT, INDIRECT, SPECIAL, CONSEQUENTIAL, INCLUDING LOST PROFITS PUNITIVE OR EXEMPLARY DAMAGES ARISING OUT OF THIS CHARTER OR THE INSTALLATION, USE, MAINTENANCE, FAILURE, REMOVAL OR OPERATION OF THE SERVICE, SOFTWARE OR EQUIPMENT PROVIDED BY SCNL, WHETHER BASED ON CONTRACT, STRICT LIABILITY OR OTHERWISE, EVEN IF SCNL' HAS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

11. Contact Us:

Billing Information: Questions or Concerns. If you have questions or concerns or simply would like more Information about the costs you might incur in using the Service or with your particular account, please contact us at: SCNL, GYS Global, Tower-A, 4th Floor, Sector - 125, Noida, U.P. - 201301, India.

General Information: For general information about SCNL and SCNL Services and Service and Support, please contact us on our Toll Free No. 18001234001. You may also write to us on siticare@siticable.com visit our website: www.siticable.com

12. Jurisdiction:

This Charter is subject to the jurisdiction of Delhi/Mumbai/Kolkata only Disputes: If you have a complaint regarding any aspect of your service, we encourage you to first contact our Customer Service Department. Billing complaints not made within 30 (thirty) days of the billing in question may not be honored. If you are not satisfied with the manner in which your concern has been addressed after speaking with the Customer Service Department, please submit your complaint in writing to the Nodal Officer of your state at the mail and address listed on our website and your monthly bill. Should you remain dissatisfied,

You may contact the corporate office of SCNL at the following address:

SCNL SCNL, GYS Global, Tower-A, 4th Floor, Sector - 125, Noida, U.P. - 201301, India or

Mail us at: siticare@siticable.com

All disputes, controversies, or differences that may arise between the parties out to or in any manner relating to or in connection with the Service or this Charter, or the breach thereof, shall be submitted to and settled by binding arbitration. Such arbitration shall be conducted in accordance with the rules of the Indian Arbitration & Conciliation Act. Any arbitration proceeding shall take place Delhi/Mumbai/Kolkata. No demand for arbitration or action or any kind or nature arising out of this Charter or out of any use of the Services by Customer, shall be brought by a party more than 'one year after the date on which the cause of action first arises. The Courts in Delhi shall have jurisdiction only for the purpose of arbitration the parties hereby agree not to proceed before any other courts then that at Delhi, if more courts (Including courts at Delhi) have jurisdiction over the dispute. You hereby agree that you will bring any such dispute singly and not in combination with claims of other individuals.

D - QUALITY OF SERVICE PARAMETERS SPECIFIED BY THE AUTHORITY IN RESPECT OF EACH OF THE SERVICES:

As per 'Quality of Service Standards mandated by TRAI for Digital Addressable System' SCNL shall meet the benchmarks for the Quality of Service parameters for DAS as laid down below:-

1. Every broadcaster shall maintain technical standards of the signals as per the standards laid down by Digital Video Broadcasting for DVB-S or DVB-S2 standards, as the case may be, and shall also ensure that the quality of signals supplied at the headend of multi-system operator fulfill the following requirements:-

Sl. Parameters Value

1. Signal to noise ratio (SNR) As specified by DVB-S (ETSI EN 300421) or DVB-S2 (ETSI EN 302307), as Applicable.

2. Operating Margin (Noise Margin) Higher than 4 dB.

Explanation:- For the purpose of this sub-regulation, -

- (i) "Noise Margin" means margin between the signal to noise ratio (SNR) leading to quasi error free (QEF) operation after the Reed Solomon decoder (BER <math>< 2 \times 10^{-4}</math> before Reed Solomon decoding) and the SNR of the system.
- (ii) "Higher than 4 dB" is as per IS 13420 (Part I):2002, IEC 60728-1(2001)

(1) Every multi-system operator or its linked local cable operator shall, in their networks, ensure compliance with BIS Standards specified by Bureau of Indian Standards from time to time relating to system performance in the cable distribution networks and shall further ensure the following parameters at the subscriber's premises:

S No.	Parameters	Value
1	Maximum and Minimum Carrier Levels	47 dB μ V min. for 64 QAM 67 dB μ V max. for 64 QAM 54 dB μ V min. for 256 QAM 74 dB μ V max. for 256 QAM
2	Signal to noise ratio	26 dB min for 64 QAM fall-off-the-cliff 32 dB min for 256 QAM fall-off- the-cliff.
3	Operating Margin (Noise Margin)	Higher than 4 dB
4	MER	30 dB (64 QAM) min. 34 dB (256 QAM) min.

Explanation: (i) Maximum and minimum carrier levels are as per IS 13420 (Part 1):2002 IEC 60728- "Cabled distribution system for sound and television signals – Part 1: Methods of measurement and system performance".

(ii) "Noise Margin" as per IS 13420 – The noise margin is the margin between the SNR leading to a bit error rate of $1E-4$ and the SNR value of cable system.

(iii) "MER" as clarified in ETSI: Technical Report: Measurement guidelines for DVB systems.

(2) The Authority may appoint M/s. Broadcast Engineering Consultants India Ltd., or any other agency to conduct technical audit of the broadcaster and the multi-system operator to measure the quality of signals provided by the broadcaster at the headend of the multi-system operator and the quality of signals provided by the multi-system operator on its network.

(3) The technical audit shall be carried out as per the measurement guidelines specified by Digital Video Broadcasting in European Telecommunications Standards Institute ETSI TR 101 290 V 1.2.1 (2001-05) and the picture quality measurement shall be carried out as per the methodology for subjective assessment of the quality of television pictures given in the recommendation by International Telecommunication Union (ITU).

E - RIGHT OF CONSUMERS UNDER THE DIFFERENT REGULATIONS, ORDERS AND DIRECTIONS ISSUED BY TRAI:**Consumer Rights:**

1. To receive Quality of Service in accordance with parameters specified by TRAI in its regulations (Refer "Section-D" of this Charter)
2. Right to get information regarding tariff before provision of service and every time the tariff is changed, especially adversely affecting the consumer.
3. Right to be informed before activation of any value added service, which is chargeable.

4. Right to get the rebate of rental of rupees fifteen per day for the first five days of delay and rupees ten per day for the delay beyond five days to the subscriber in case of failure to install and activate the Set Top Box beyond two working days after the completion of all formalities by the subscriber.
5. To seek legal remedy in case the grievances of the consumer is not settled.
6. To get refund of security deposit within 7 days of request of termination of service subject to adjustment of pending dues, if any.
7. Right of consumers for termination or disconnection of service.
8. Any consumer may, at any time,
 - a. during pendency of redressal of his grievance, whether by filing of complaint or appeal, under these regulations; or
 - b. before or after filing of complaint or appeal, under these regulations, exercise his right conferred upon him under the Consumer Protection Act, 1986(68 of 1986) or any other law for the time being in force and seek redressal of his grievance under that Act or law.
9. Right to know the eligibility, opening and closing dates of any promotional offers provided by the service provider.

F - THE DUTIES AND OBLIGATIONS OF THE SERVICE PROVIDER UNDER THE DIFFERENT REGULATIONS, ORDERS AND DIRECTIONS ISSUED BY THE AUTHORITY; AND IN PARTICULAR THOSE RELATING TO TARIFF, MOBILE NUMBER PORTABILITY, TCCCP, AND VAS:

The duties and obligations of the service provider under the different regulations are mentioned in clause 3 & 4 of "Section - C" of this charter. Also the Service provider is obliged to protect the consumer rights as detailed in "Section - I" of this charter.

G- GENERAL INFORMATION NUMBER: 1800-1234-001 (Toll Free)

H - CONSUMER CARE NUMBER: 1800-1234-001 (Toll Free)

I - COMPLAINT REDRESSAL MECHANISM, INCLUDING COMPLAINT REDRESSAL PROCEDURE AND THE TIME LIMITS FOR REDRESSAL OF COMPLAINTS:

For a response to all queries, requests & complaints you can contact us by:

Telephone: 1800-1234-001 (Toll Free)

Mail: siticare@siticable.com

Visit: Please refer "Section – B" of this charter to find all the POP addresses.

Post: SCNL, GYS Global, Tower-A, 4th Floor, Sector - 125, Noida, U.P. - 201301, India.

On receipt of a complaint, the same is recorded in our system and a unique docket number is provided to the consumer. The complaints of consumer are resolved by our customer care executives. If the complaint requires further resources, we will forward it internally for required actions. The complaint will be solved in a defined Turnaround Time (TAT). The same will be informed to the customer via suitable media.

However, the Turnaround Time for different parameters is as follows:

Service Parameter	Time Limit
Provisioning New Connections	Within 2 Days of receiving your application with Valid Documents (Provided technical Feasibility in your area permits the connection). If there is any deficiency in the application or in case it is technically or operationally not feasible for us to provide you with connection, the same shall be informed to you indicating the reason why, within two working days of the receipt of the application

Fault Repair	Responded to within 8 hours of request and resolved in a maximum of 3 days
Shifting the Connection to your new address within the same city	Attended to within 2 days of written request and resolved in a maximum of 2 Days thereof (Provided technical Feasibility in your area permits the connection)
Closures	Attended to within 24 Business hours
Billing	Attended to within seven days of receipt of the complaint from the consumer and refunds, if any, shall be made to such consumer within thirty days of receipt of the complaint
Refunding your deposits (Refundable Component) After resolution of outstanding charges	Within 7 days of disconnection and return of STB in good working condition

You can track status of the Service Request number via:

Telephone: 1800-1234-001 (Toll Free)

Mail: siticare@siticable.com

Visit: Please refer "Section – B" of this charter to find all the POP addresses.

Post: SCNL, GYS Global, Tower-A, 4th Floor, Sector - 125, Noida, U.P. - 201301, India.

The resolution of the Service Request will be communicated to you via telephone call to your registered contact number or by email. Closure of the Service Request will be communicated via suitable media, if any.

J -E-MAIL, CONTACT ADDRESS, TELEPHONE NUMBER AND FACSIMILE NUMBER OF THE APPELLATE AUTHORITY AND TIME LIMITS FOR DISPOSAL OF APPEALS:

In the event, you are still not satisfied with the resolution provided from the Contact Centre, you can approach the Nodal Officer to file an appeal on your complaint. The details of the Nodal Officer:

Name: Mr.Vishwa Bandhu Sharma
Address: GYS Global, Tower-A, 4th Floor, Sector - 125, Noida, U.P. - 201301, India
Tel: 0120-4526740
Fax: 0120-4526777
Email: nodal.del@siticable.com

Nodal Officer will resolve the appeal within 10 days of receipt of the appeal.

Nodal Officer is Available on all working days (Monday to Friday) 10:00am to 6:00pm

K - PROCEDURE FOR TERMINATION OR DISCONNECTION OF EACH SERVICE OFFERED BY THE SERVICE PROVIDER:

You can disconnect the services whenever you wish as long as the same is communicated to the LCO/SCNL office/Customer Care No. in *ADVANCE in writing*. In such instances;

- you will not be charged for any service charges other than charges for the STB, if any.
- and the period of suspension has to be a minimum one calendar month and cannot exceed three calendar months.
- No suspension of services is possible if period is less than one month.

It is highly beneficial to give the suspension letter *in writing and at least 15 days in advance*.

If Services have been disconnected by SCNL or its LCO without intimation by the subscriber, no charges will be payable by the subscriber including STB rentals, if any.

No reconnection charges will be levied upon resumption of services as long as the suspension period falls within the limits mentioned above. One time reconnection charges of Rs.50/- will be levied if the period exceeds three calendar months.

Your services also cannot be disconnected without a prior notice of 15 days.

Prior notice of 3 days will be given on screen if we are to shut down services for preventive maintenance for a period of upto 24 hours and 15 days prior notice if the period is more than 24 hours.

L - ANY OTHER INFORMATION THAT MAY BE SPECIFIED BY THE AUTHORITY FROM TIME TO TIME:

For more information about Policies related to DAS you can visit:

www.tra.gov.in

www.mib.gov.in